



MEDIA ALERT

For Immediate Release

Contact:

Lauren Haines
Christie Communications
(805) 969-3744
lhaines@christiecomm.com

Joseph Montgomery III
Agro Innova Co.
954-384-3090
jm@suavva.com

Energizing Happiness: Pure & Premium Suavva® Cacao Smoothie Provides All-Natural Boost of Energy

Weston, FL (August, 2014)—Sweet, smooth, and rich— all are ways of describing caffeinated beverages concocted in trendy coffee shops and stores today. But are they healthy? Many of these drinks are packed with hidden calories, fat, and sugar. Consider this: A 20 oz. hot white chocolate with whipped cream drink from a popular café contains a jaw-dropping 76 grams of sugar—that's 18 teaspoons in one cup.¹ While these beverages offer a temporary boost of energy, they also often lead to eventual fatigue or “sugar crash”. Fortunately, there is an alternative! **Suavva®** (www.suavva.com) is a new, all-natural, energy-enhancing, cacao-pulp smoothie.

Packed with key vitamins and certified antioxidant activity, Suavva Cacao Smoothies are deliciously made with the juice from the cacao pulp—not bean—offering unbeatable mood-boosting nutrition from essential nutrients such as theobromine and magnesium. Its premium, rich taste of blended cacao and pure fruit juices, naturally-sweetened with low glycemic agave nectar, make Suavva Cacao Smoothies a delightfully delicious treat.

“Cacao will be the premier superfruit for healthy, on-the-go juice lovers. Suavva contains the fruity essence of nutrient-rich juice made from cacao pulp,” says Joseph Montgomery, CEO of Agro Innova, makers of Suavva Cacao Smoothies. “We are anxious to share the energizing properties of cacao, which has been enjoyed in South America for centuries. Through our pulp extraction process, we promise to provide the natural supplements and sweet flavor of the cacao pulp to deliciously energize the body.” By deliciously, Montgomery is referring to the four fruity Suavva flavors: Amazing Cacao, Blissful Berry, Merry Mango and Chocolatey Cheer.

Sustainably-sourced in Ecuador, the cacao found in each Suavva smoothie is non-GMO, gluten-free, and minimally-processed to let one enjoy and benefit from its nutritious goodness. Suavva's unique, patent-pending process of separating cacao pulp from bitter cacao seeds allows the brand to be the first to bring sweet and juicy cacao smoothies to the United States. You are cordially invited to enjoy the experience and the energizing happiness of Suavva Cacao Smoothies.

About Agro Innova

Agro Innova, based in Weston Florida, was founded by Joseph Montgomery, whose family has farmed the cacao fruit in Ecuador for seven generations. Agro Innova works with small farmers in South

1. Starbucks.com/Menu/Drinks/ Chocolate/White-Hot-Chocolate



America who harvest all natural, non-GMO, gluten-free cacao. Gentle extraction of cacao pulp from the pod protects its valuable antioxidants, vitamins and minerals. Agro Innova is committed to sustainable farming practices to ensure long-term growth of cacao fruit in South America to provide consumers with the nutritious properties of cacao, from farm to family.

For further information about Suavva or for media related inquiries, please contact Lauren Haines of Christie Communications at (805) 969-3744 or via email at lhaines@christiecomm.com.

###